

## **Board of Directors Annual Meeting Minutes**

Wednesday, May 13, 2021 @ 3:30p

Zoom Webinar

### **Meeting Minutes**

Board Members Present: Kevin Grimes, Helen Yee, Andrew Skanchy, Jeff Stowell, Katherine Bardis, David Gull, Gabe van Hooser, Dan Kaufman, Grant Mack, Hilary Harkins

Board Members Absent: Jeff Stowell, Ryan Vanni, Jon Gianulias, Scott Kingston

Guests: Joan Borucki, Michelle Pariset, Kristin Lowell, Adam Green

1. Meeting was called to order at 3:39 pm by President Skanchy. Roll call was taken to establish quorum.
2. Minutes were presented. Motion to approve the minutes of the March 14 Meeting was made by Director Mack and seconded by Director Bardis. Minutes were approved. Financials were discussed and received.
3. Board Director Elections. An election was held to fill two property owner vacancies on the Board. A motion to approve the applications from Gabe van Hooser and Hilary Harkins was made by Director Grimes and seconded by Director Mack. Motion was approved.
4. Renewal Status: Kristin Lowell reviewed the draft Management District Plan for the renewal of the PBID. The Greater Broadway Partnership's PBID authorization expires December 2022. :A vote authorizing extension of the PBID must be completed by June 2022.
5. Contract with Yellow Brick Group: Director Skanchy presented a proposal from the Yellow Brick Group to create a roadmap for marketing the District around the new Brand theme. A motion to approve the contract with YBG was made by Director Grimes and seconded by Director Gull. The motion passed.
6. Announcements/Matters not on the Agenda
7. The meeting was adjourned at 4:51 pm.