THE TOWER DISTRICT

Governing Board Meeting

WELCOME!

(It's been a big year)

A reminder of where we started....



Improved Security

...and what we've become.

District Improvements

THE TOWER DISTRICT

Events and Culture

New Business Development











District Beautification





New Mural





New Signage


ALL
women

Live PAINTING | *Local* VENDORS | *From* WOMEN
FOOD *Trucks* | PORTRAIT *Booth* | *of* ALL *walks*

The ALL Women annual market and third space that brings **community together** and **celebrates women of ALL walks, trades, talents, and backgrounds.**

This event is reveled as a celebration of women and a reminder that **The Tower District is and always will be a home for creatives.**





ALL
LOCAL



ALL
LOCAL

ALL
LOCAL



ALL
LOCAL



an art and goods market from women of all walks

ALL women

ALL women

ALL women

ALL women

12 Artists Live Painting

Food & Music

70+ Local Women-Owned Businesses




EXTRA
BUTTER

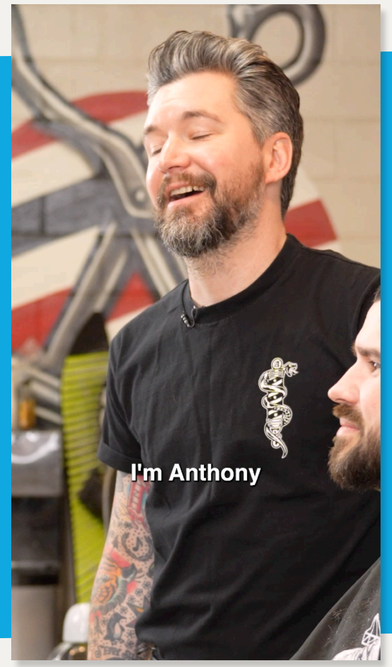

SAC LOWRIDER COMMUNITY
THE
TOWER
DISTRICT
PRESENTS
TwelvesWax
EXTRA
BUTTER


ALL AGES
SAVE THE DATE
FREE EVENT
EXTRA
BUTTER
TOWER THEATRE PARKING LOT
15TH & BROADWAY
11AM-4PM
LOWRIDERS • FOOD TRUCKS


VENDORS & CULTURE
A taste of EXTRA BUTTER
SEE WHAT THE TOWER DISTRICT IS COOKING UP WITH EXTRA BUTTER ON OCTOBER 5TH
LIVE MUSIC
LOW RIDERS
EXTRA BUTTER
JOIN US AS WE
PAY HOMAGE TO THE DISTRICT'S
CRUISING CULTURE WITH THE HELP OF
THE SACRAMENTO LOWRIDER COMMUNITY
EXTRA BUTTER
THERE WILL BE AN ABUNDANCE OF VINYL RECORDS, VINTAGE, CLOTHING, HANDMADE GOODS, & FOOD TRUCKS, ALL FROM LOCAL VENDORS & FAMILY-OWNED BUSINESSES TO SHOP & SUPPORT.
ACTIVITIES
FOOD + BEVS
Cheers!
SHOPPING

This year we added **6** new **Built On Broadway** videos to the existing 5 from the previous year.

Anthony's Barbershop



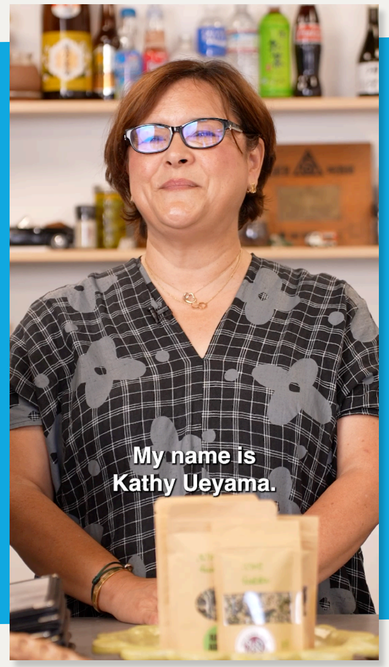
Sacramento Honey Company



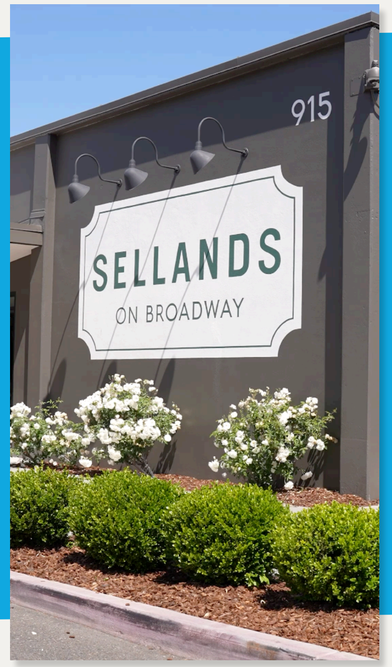
Soul House



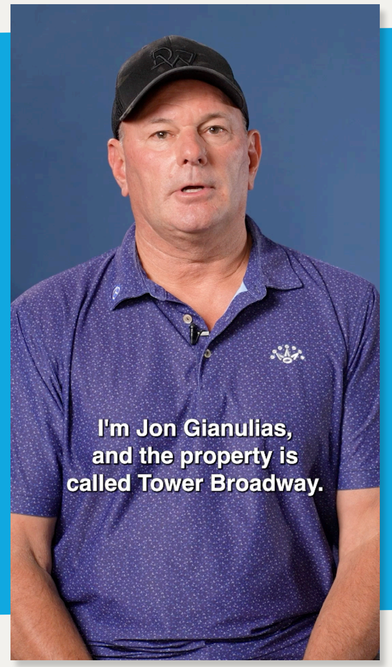
Shoki Ramen House



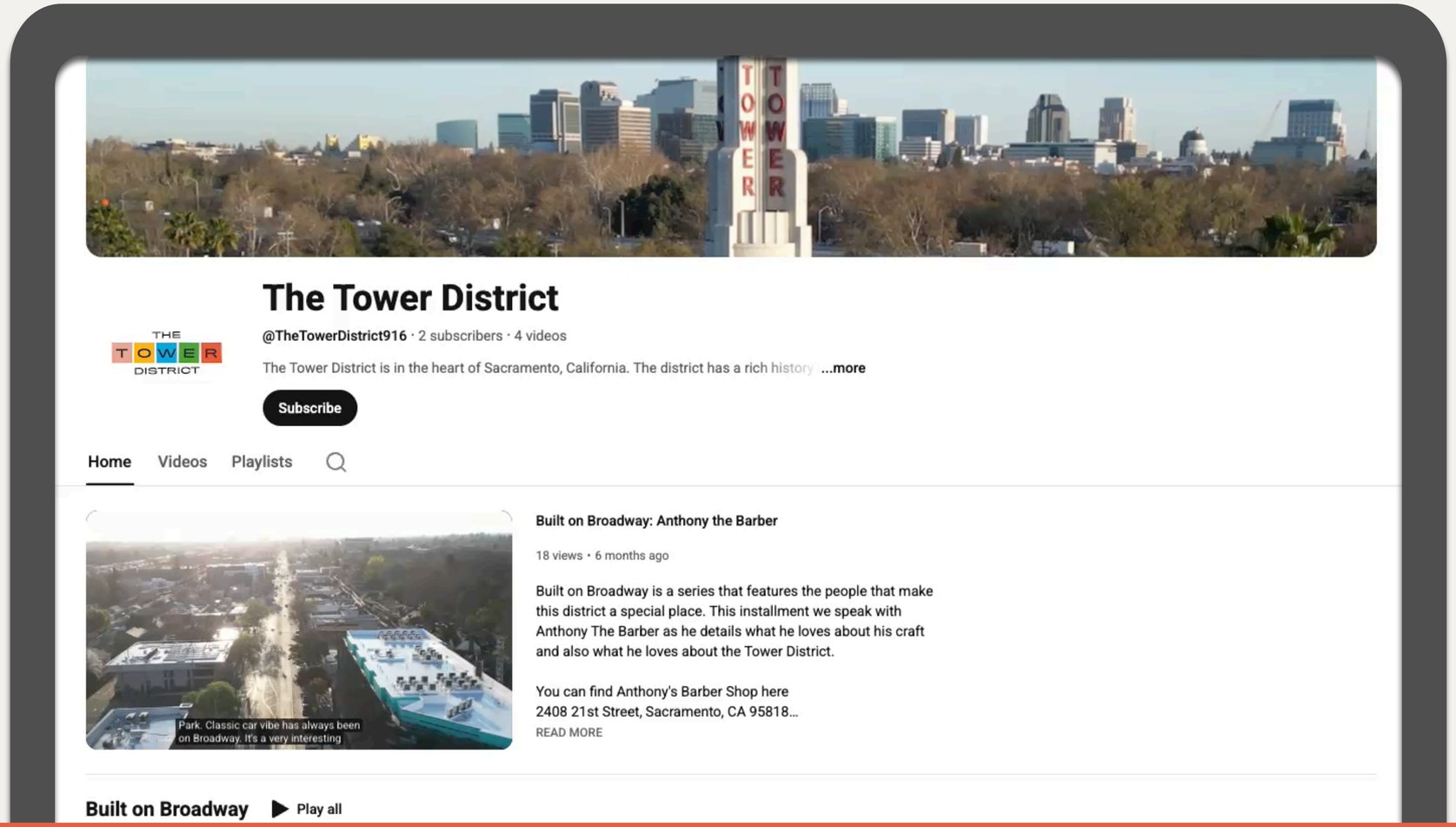
Sellands



Tower Broadway



We also launched **The Tower District** YouTube page



The Tower District was also featured in Visit Sacramento's **Neighborhood Guides**

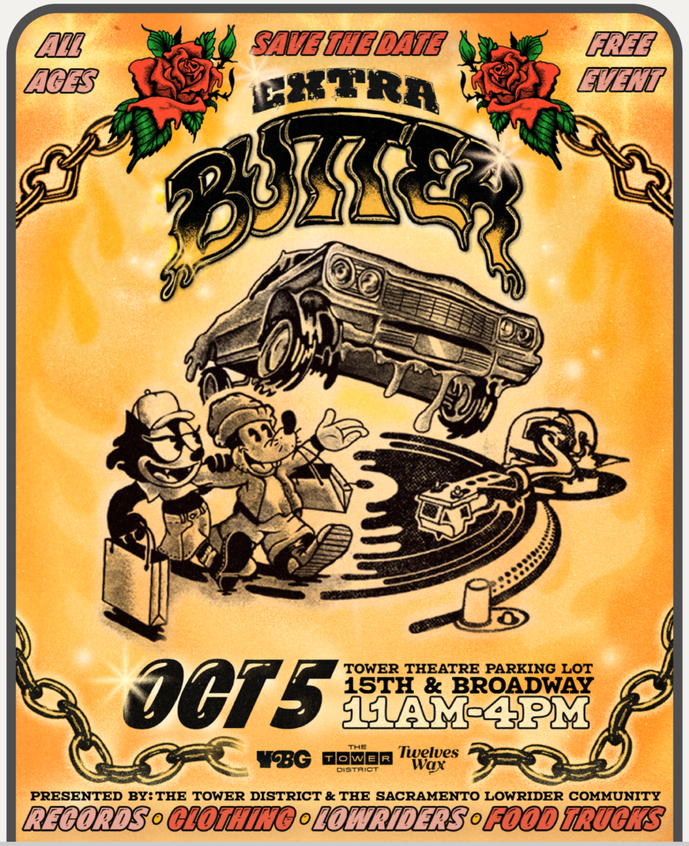


We started 2025 at 7,682 Followers on Instagram...

We're now at 10.1K

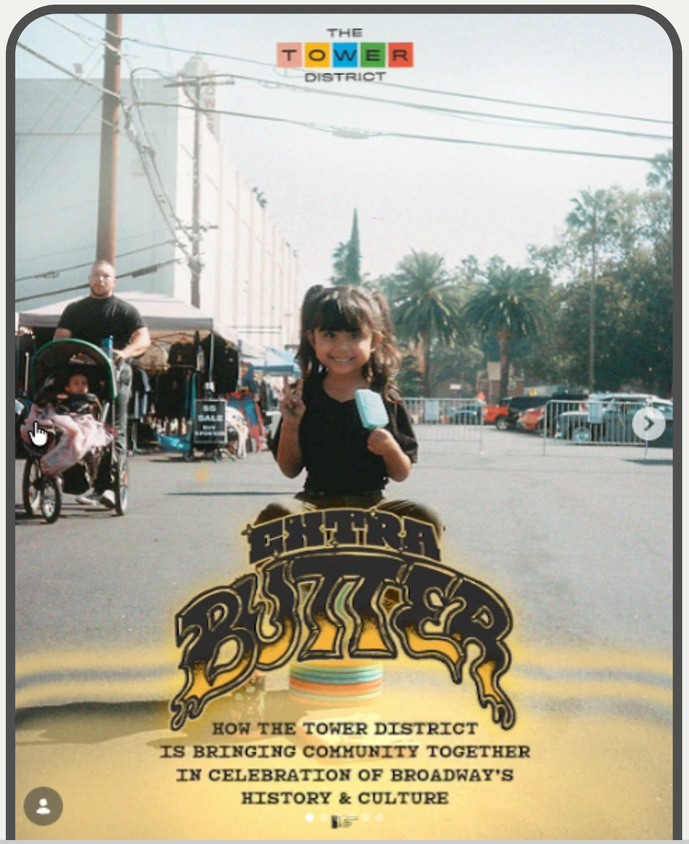
Extra Butter Flyer

30,616 Views // 1,373 Interactions // 541 Shares



Extra Butter Carousel

23,211 Views // 933 Interactions // 221 Shares



Vendor Call All Women

19,770 Views // 1,178 Interactions // 333 Shares



ALL Women “Save the Date”

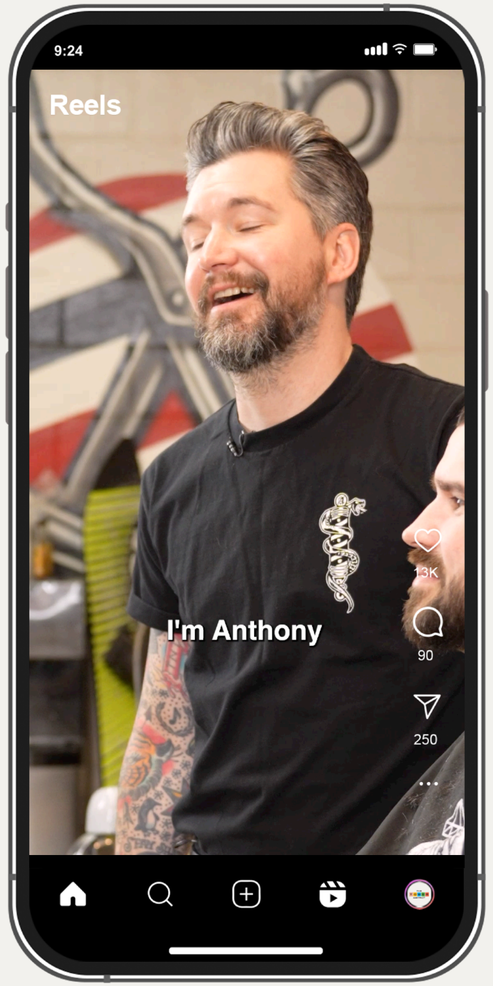
18,622 Views // 840 Interactions // 353 Shares



(Built on Broadway)

Anthony’s Barber Shop

15,212 Views // 692 Interactions // 51 Shares



(Built on Broadway)

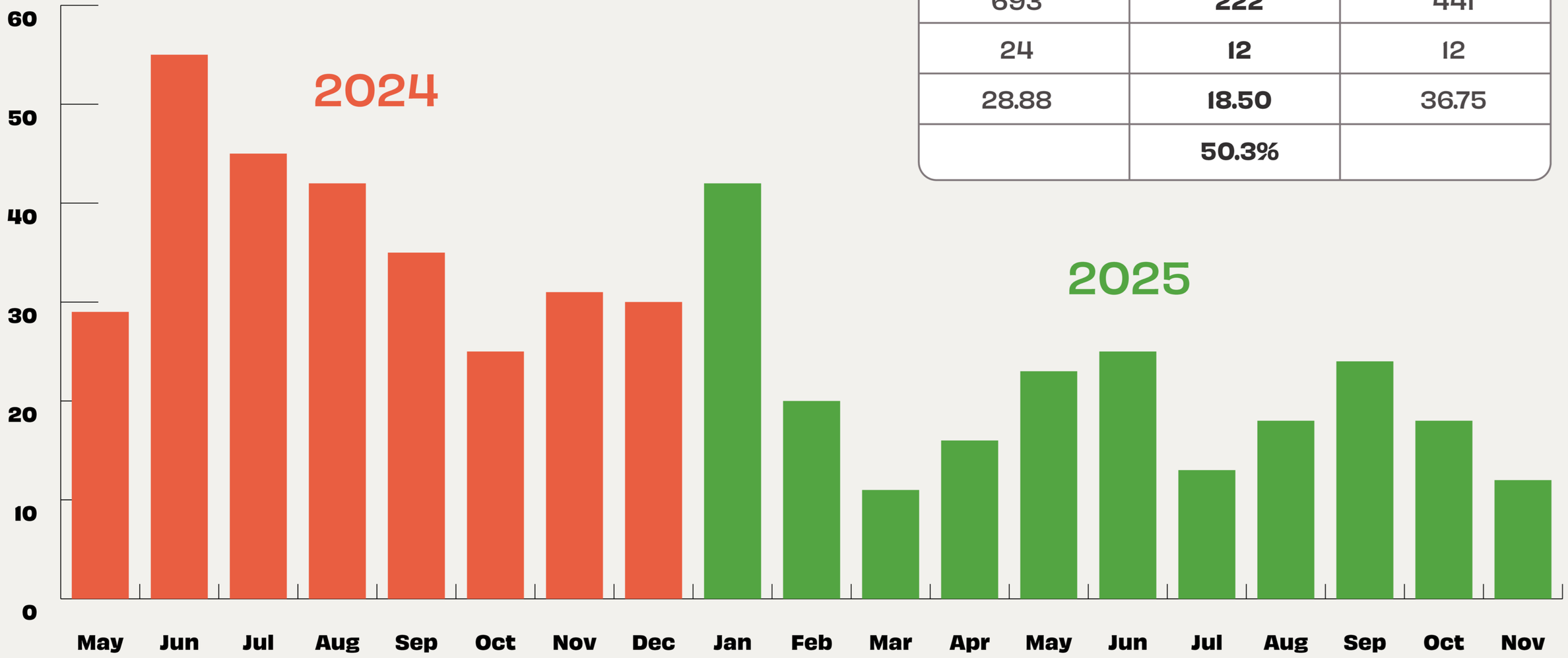
Shoki Ramen House

14,178 Views // 743 Interactions // 268 Shares



We welcomed
24 New Businesses
to the district in 2025!

Tower District PBID - SPD Crime Reports



Calls for Service - Averages

Total	Trailing 12	Prior 12
693	222	441
24	12	12
28.88	18.50	36.75
	50.3%	

Some Things **Coming in 2026**

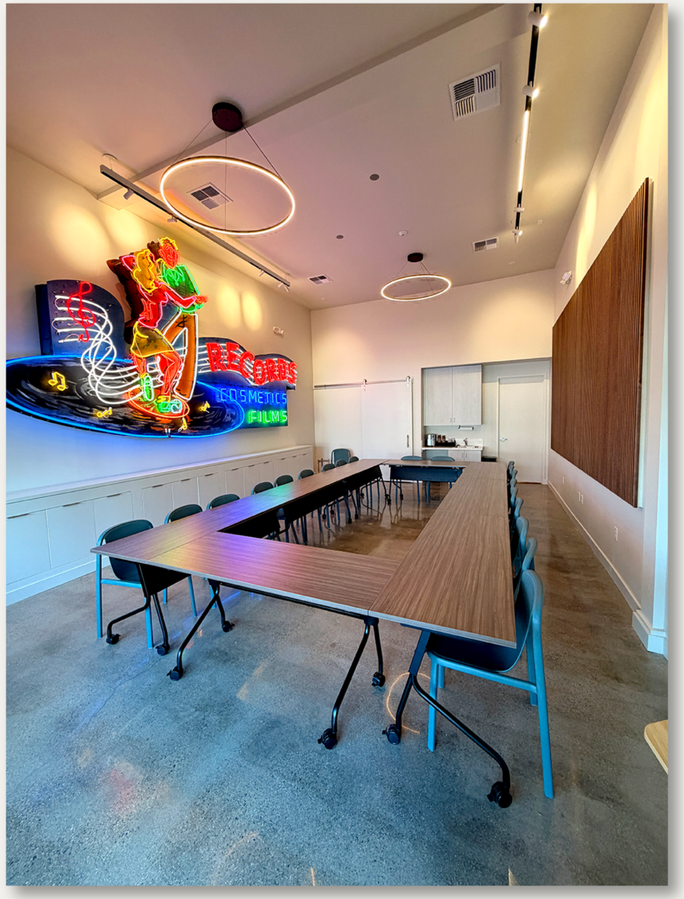
ALL Women Year 3



The Broadway Cruise

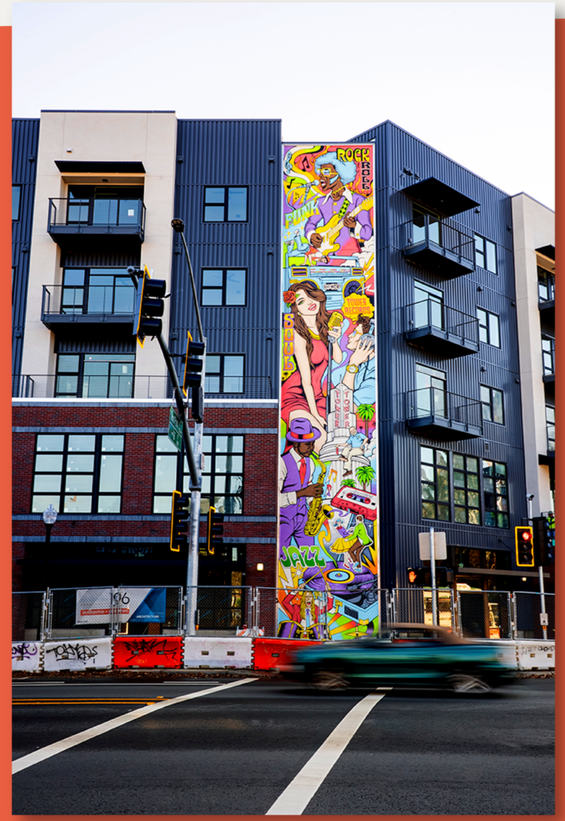


New Office Space



New Housing **Coming in 2026**

Tower Broadway



On Broadway



THE

TOWER

DISTRICT

Thank you, and here's to a great 2026!